

# DANIEL YEARWOOD

www.envisionedprototype.com/blog



400 Valencia Drive Apt. 1315  
Maumelle, AR. 72113

501.615.3140  
dyearwood@envisionedprototype.com

## Biography

I am a young, talented and imaginative web and graphic designer with experience in photography, video, technical writing, marketing, social networking, production, design, illustration, programming and development. I graduated from Pulaski Technical College with Honors in 2007, with a focus on Computer Information Systems with emphasis on Graphic Design, Web Design and Development. My experiences have led me to maintain and develop web sites, sales literature and web tools for both foreign and domestic efforts.

I am currently seeking full-time employment in a company that will allow me to utilize my creativity, skills & education in a way that will allow me to realize my full potential and exceed my own expectations.

## Professional Experience

**Windstream Communications** Little Rock, AR.  
Web Designer I, April 2011 - Present

Responsibilities: Redevelopment/Redesign/Updating of company sites (both internal and external) including (but not limited to) customer portals and resource sites.

**Snap-on Equipment** Conway, AR.

Web Master/Sr. Graphic Designer, May 2006 - April 2011  
Responsible for: Concept design and brand identity; the photography of products and company events; creation of sales literature and marketing materials including (but not limited to) advertisements, brochures, promotions, flyers, mailers, newsletters, press releases, etc.; technical writing and competitive analysis; logo design and brand identity; developing company lingo and vocabulary; the creation and maintaining of all product line web sites, web-based tools, YouTube accounts, CMS creation and setup, SEO, etc.; and creating image libraries to facilitate needs of sales force, customer service and OEM's. All work done for both foreign and domestic.



### Web Sites

Snap-on Equipment | John Bean  
Hofmann | Blackhawk | Kansas Jack  
DBLNJ | Windstream Business  
Envisioned Prototype

## Technical Proficiency



**Envisioned Prototype™ Design Studio**

Owner, Web/Graphic Designer, March 1999 - Present

My freelance design company; specializing in graphic and web design/development with focus on W3C compliance and cross-browser functionality, along with art work.

## Education

**Pulaski Technical College** N.L.R., Arkansas

Certificate of Proficiency in Computer Information Systems with Honors

## Awards & Certificates

Certified HTML Developer (HTML | XHTML | CSS)

Certificate of Proficiency in C.I.S. with Honors

Certified Internet Web Master

## Interests



## References

Furnished Upon Request.